

W50706 | E-PHOTO® Metallic 280

RESIN-COATED PAPER WITH HP INDIGO PRIMER

E-PHOTO®

PRODUCT SPECIFICATION *

Grammage	g/m ²	280	± 6
Thickness	µm	264	± 6
	mil	10.4	± 0.2
CIE whiteness (D65/10°)		> 145	
Opacity	%	> 97	

KEY APPLICATIONS

Photo Merchandise

- Photo books
- Photo prints
- Greeting cards
- Commercial printing

BENEFITS & PROPERTIES

- Guaranteed look and feel of traditional photographic paper
- Excellent runnability
- Excellent toner adhesion
- Water and dirt resistance
- High whiteness
- Superb folding and creasing properties
- High ageing resistance (200+ years tested by Wilhelm Institute of Research)
- Certified by HP Indigo
- Certified by FSC, PEFC

Directions for use

Store material only in original packaging under normal climatic conditions (23°C, 50 % RH). Protect material from direct sunlight. It is recommended to adapt the material to indoor climate at least 24 hours before usage.

* Modifications reserved.

Printability

Duplex printable

Printing Technology

- Indigo printing systems

Compatibility

Certified for HP Indigo

Certificates

**HP Indigo
Certified Media**

HP Indigo Certified Media

**BEST PERFORMING
SUBSTRATE**

HP Indigo Best Performing Substrate



WIR 200-years-permanence



Color Logic
Special Effects for Print™