

**PRODUCT SPECIFICATION \***

<b>Grammage</b>	g/m <sup>2</sup>	260	± 0
<b>Thickness</b>	µm	247	±
	mil	9.7	±
<b>CIE whiteness (D65/10°)</b>		> 146	
<b>Opacity</b>	%	> 95	

**KEY APPLICATIONS**

**Photo Merchandise**

- Photo books
- Photo prints
- Commercial printing

**BENEFITS & PROPERTIES**

- Guaranteed look and feel of traditional photographic paper
- Excellent runnability
- Excellent toner adhesion
- Water and dirt resistance
- High whiteness
- Superb folding and creasing properties
- High ageing resistance (200+ years tested by Wilhelm Institute of Research)
- Certified by HP Indigo
- Certified by FSC, PEFC

**Directions for use**

Store material only in original packaging under normal climatic conditions (23°C, 50 % RH). Protect material from direct sunlight. It is recommended to adapt the material to indoor climate at least 24 hours before usage.

\* Modifications reserved.

**Printability**

Duplex printable

**Printing Technology**

- Indigo printing systems

**Certificates**

**HP Indigo  
Certified Media**

HP Indigo Certified Media

**BEST PERFORMING  
SUBSTRATE**  
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HP Indigo Best Performing Substrate



WIR 200-years-permanence